

**Mail.**

**@amol**



knotable

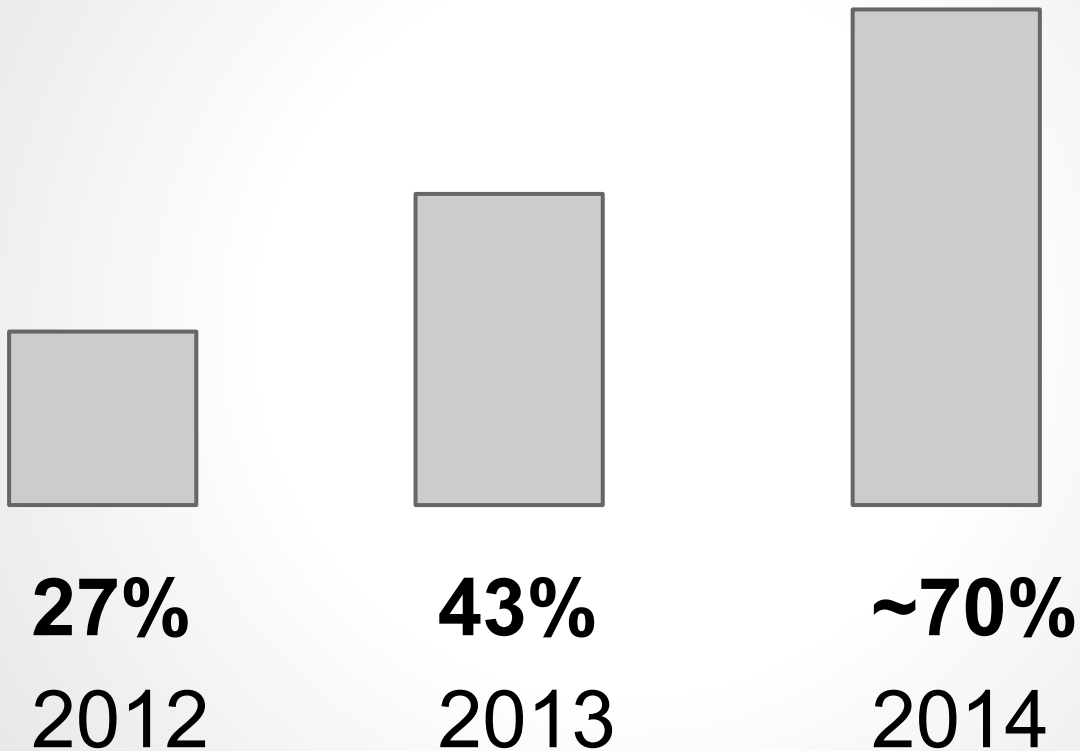
**Beyond Email.**

**Try the alpha**

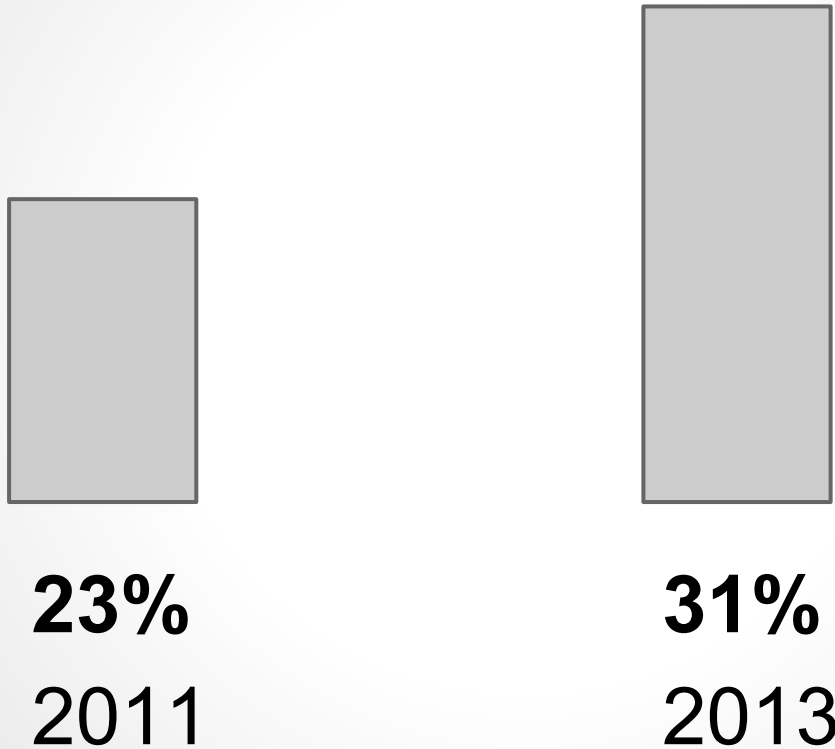
Hello.

**Mobile.**

# Opens are all mobile.



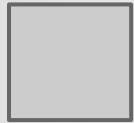
# Open rates are up too.



# Email clients are back.



44% iPhone, iPad, Mac



12% Outlook

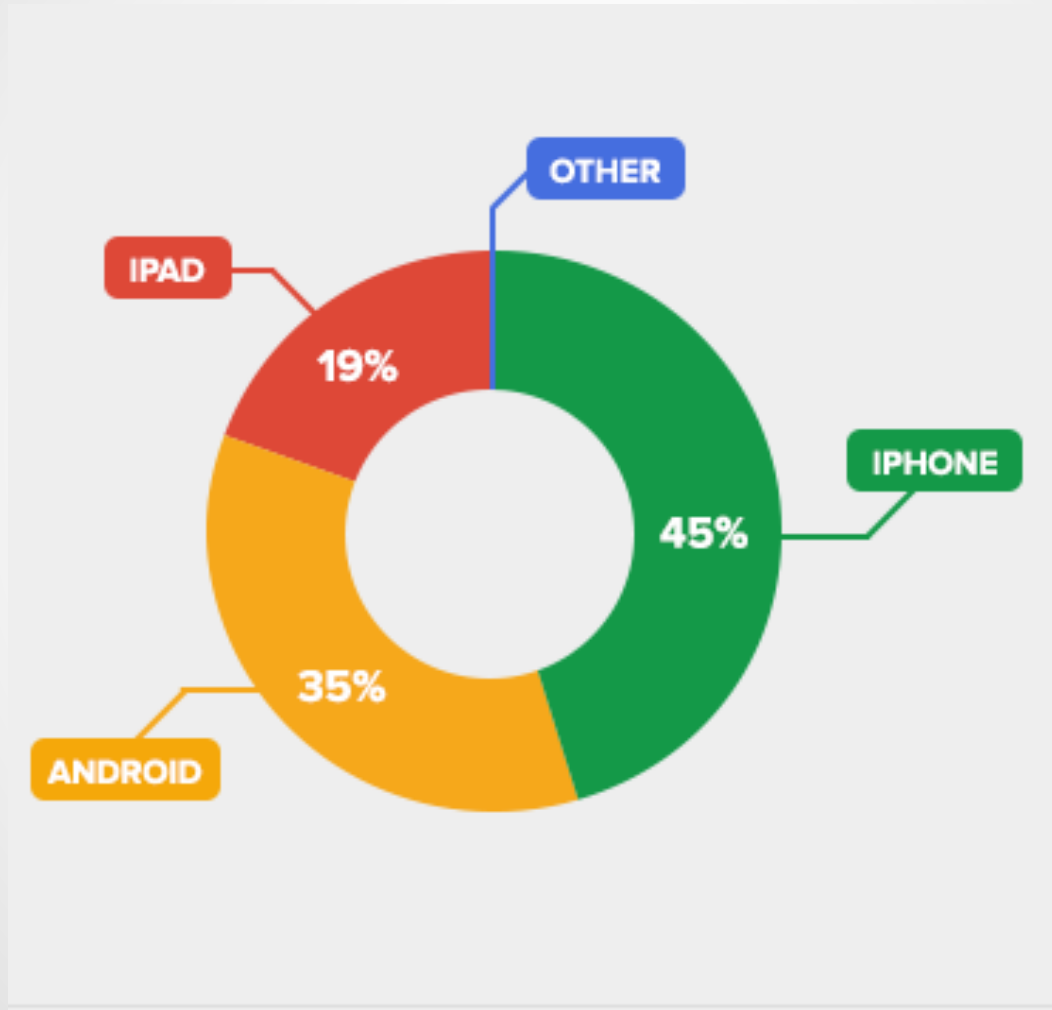


12% Gmail



11% Yahoo

# It's mostly the default apps.



# Replacing email seems nichey



## Best Chart Rankings\*

#93 in Kids Games (iPhone) on Nov 21, 2013  
#98 in Kids Games (iPad) on Nov 22, 2013  
#1 in Productivity (iPhone) on Mar 17, 2013  
#2 in Productivity (iPad) on May 24, 2013  
#2 in Top Apps (iPhone) on Feb 8, 2013  
#63 in Top Apps (iPad) on May 23, 2013

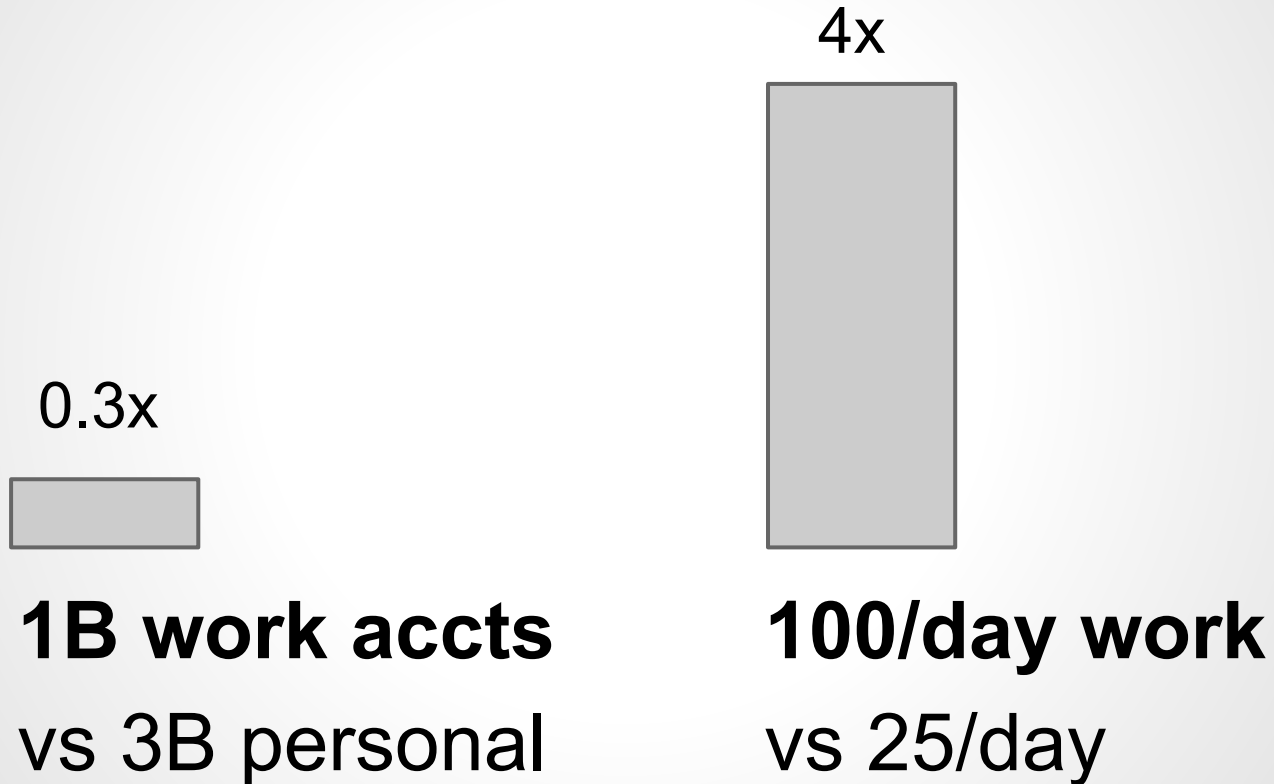
## Today's Chart Rankings\*

#108 in Productivity (iPad)  
#111 in Productivity (iPhone)

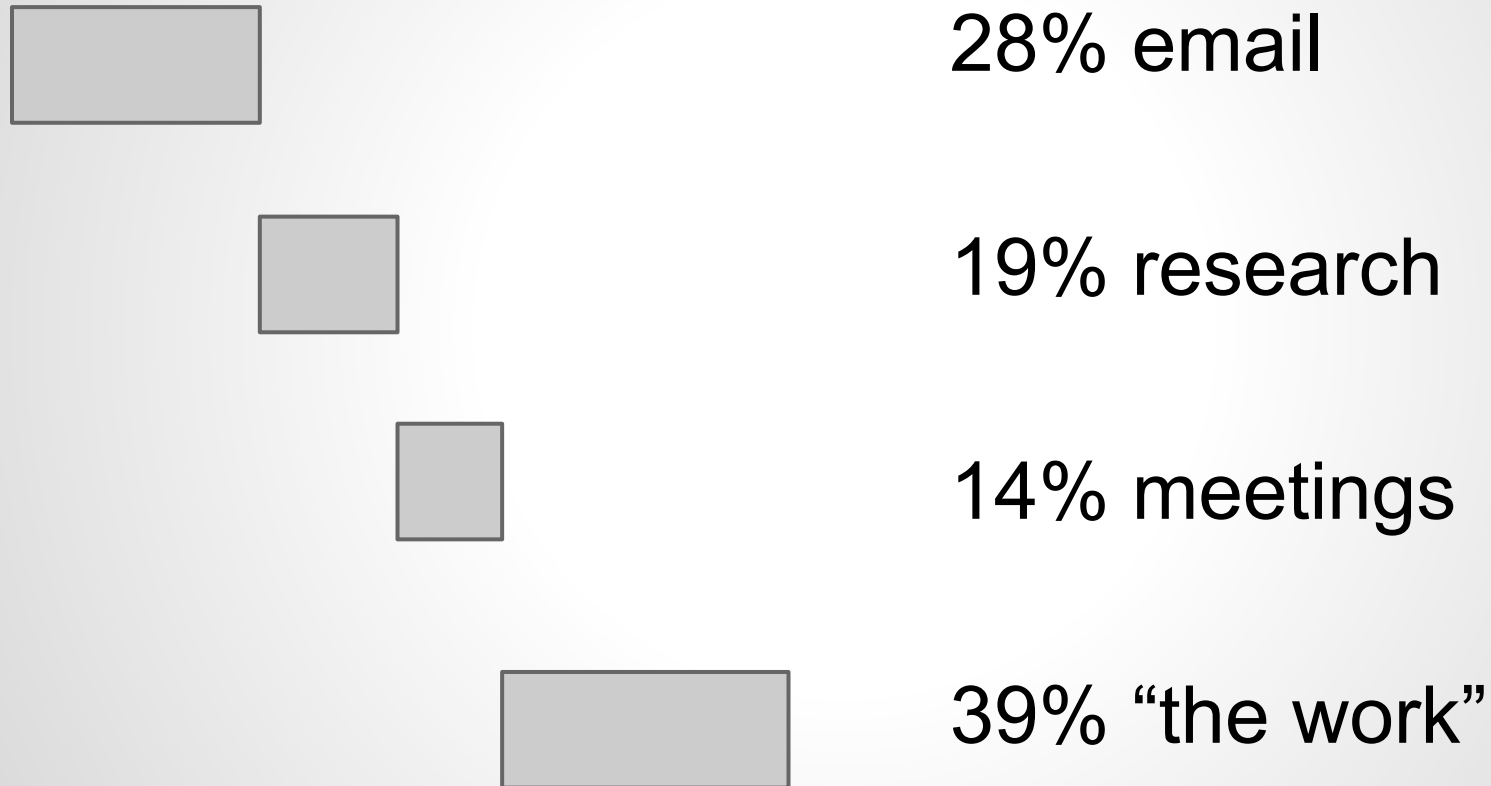


**Lots of it.**

# It's also mostly for work.



# Email time is 2x meetings.



# 1 in 4 emails are important.



14% of work emails  
are critical.



10% just important.



75% not important.

**Stagnation.**

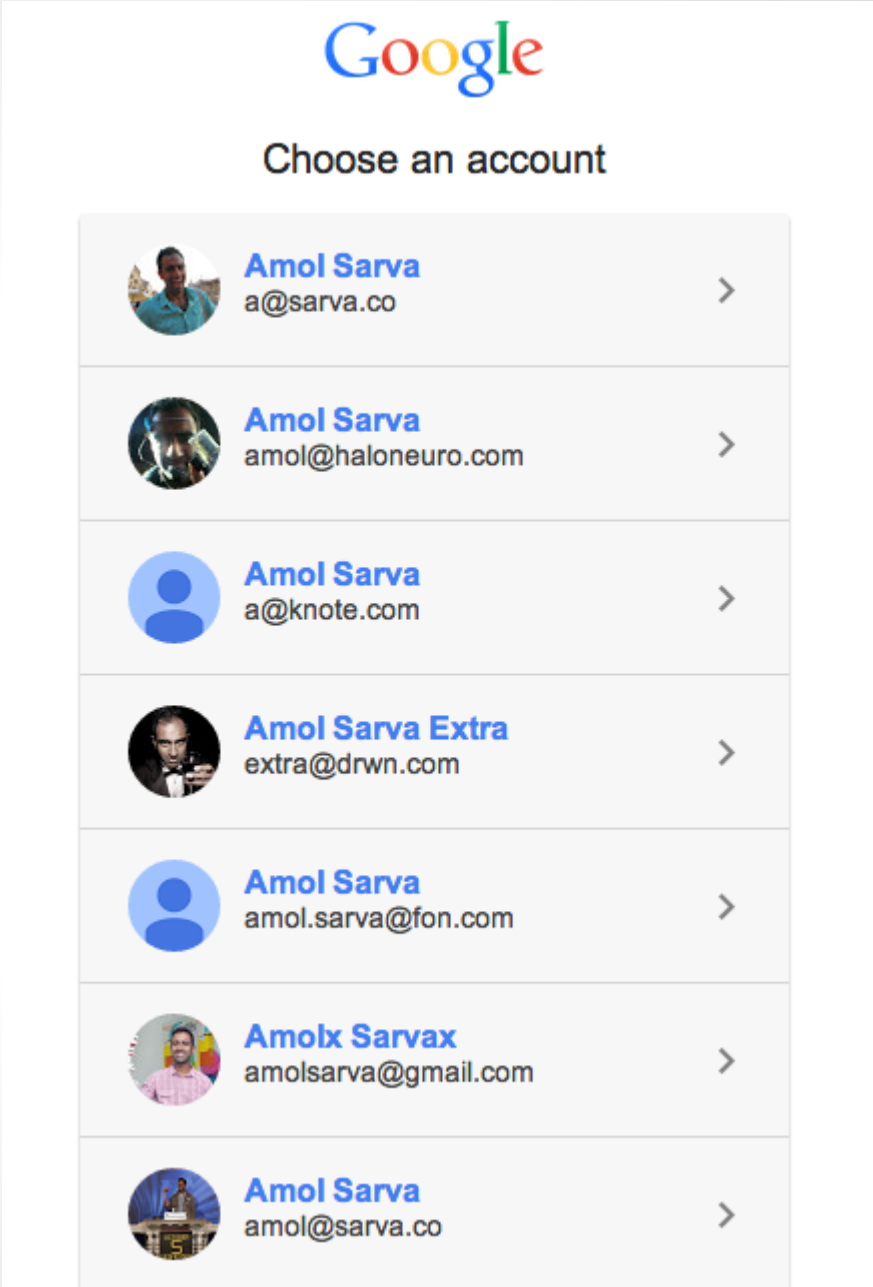
# Why the work vs. personal gap?



**Specifically, the gap is innovation.**



You are not  
you. Identity  
is conflicted

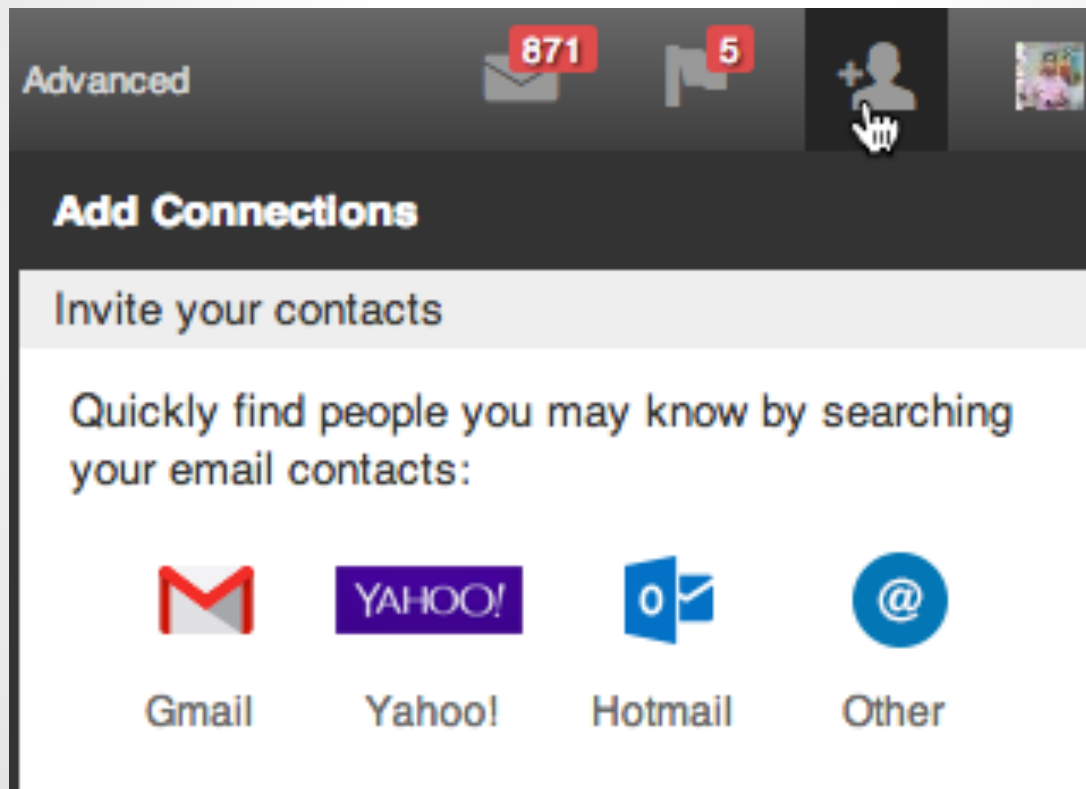


The screenshot shows a Google account selection interface. At the top is the Google logo, followed by the text "Choose an account". Below this, there is a list of seven accounts, each with a profile picture, a name, an email address, and a right-pointing chevron icon. The accounts are:

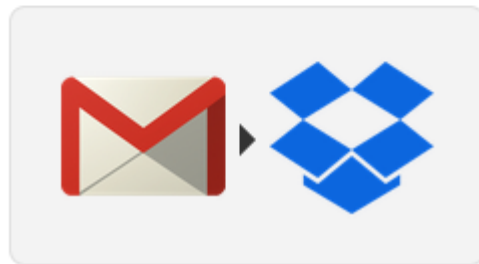
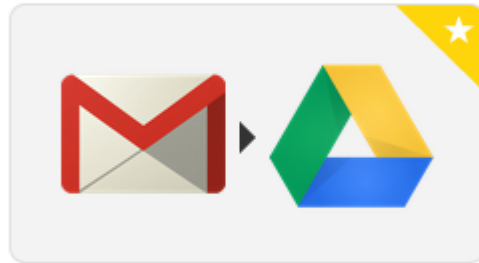
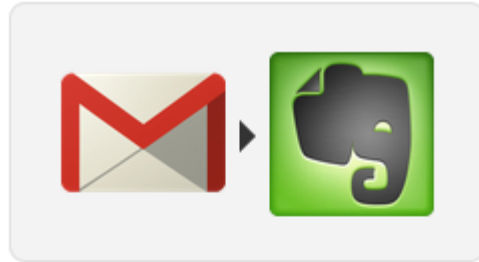
- Amol Sarva, a@sarva.co
- Amol Sarva, amol@haloneuro.com
- Amol Sarva, a@knote.com
- Amol Sarva Extra, extra@drwn.com
- Amol Sarva, amol.sarva@fon.com
- Amolx Sarvax, amolsarva@gmail.com
- Amol Sarva, amol@sarva.co




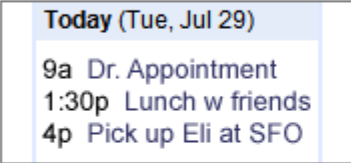

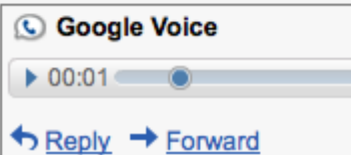
# Adding is slow. You'd never do this for a work thing (again)



# Exporting via API is rare.



# Where are the “apps for mail”?

 <table border="1"><thead><tr><th>Action</th><th>Key(s)</th></tr></thead><tbody><tr><td>Compose</td><td>C</td></tr><tr><td>Search</td><td>F</td></tr><tr><td>Back to threadlist</td><td>U</td></tr><tr><td>Newer conversation</td><td>N</td></tr></tbody></table>	Action	Key(s)	Compose	C	Search	F	Back to threadlist	U	Newer conversation	N	<b>Custom keyboard shortcuts</b> by Alan S	<input checked="" type="radio"/> <b>Enable</b> <input type="radio"/> <b>Disable</b>
Action	Key(s)											
Compose	C											
Search	F											
Back to threadlist	U											
Newer conversation	N											
	<b>Google Calendar gadget</b> by Ben K and Garry B	<input checked="" type="radio"/> <b>Enable</b> <input type="radio"/> <b>Disable</b>										
	<b>Google Maps previews in mail</b> by Mark K	<input checked="" type="radio"/> <b>Enable</b> <input type="radio"/> <b>Disable</b>										
	<b>Google Voice player in mail</b> by Robert D	<input checked="" type="radio"/> <b>Enable</b> <input type="radio"/> <b>Disable</b>										

Lets you customize keyboard shortcut mappings. Adds a new Settings tab from which you can remap keys to various actions.

[Send feedback](#)

Adds a box in the left column which shows your Google Calendar. See upcoming events, locations, and details.

[Send feedback](#)

Shows Google Map previews of all the addresses found in an email.

[Send feedback](#)

Lets you play voicemails left on your Google Voice account right from the email notification.

[Send feedback](#)

**Unbundling.**

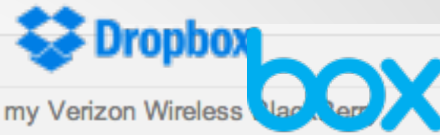
# Threads



# Sales



# Files



# Support



# Calendar

# Notes

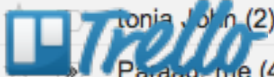


# Projects

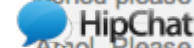


# Realtime

# Reminders



# Invoices



<input type="checkbox"/>	salesforce	ne (4)	Duchamp Mao - IMG_1578.JPG	12/31/11
<input type="checkbox"/>		shpcm (2)	to:drwn IMG01836-20111014-1202.jpg - Sent from my Verizon Wireless	12/31/11
<input type="checkbox"/>		shpcm (2)	to:drwn IMG01837-20111014-1207.jpg - What do you think? Sent from my Verizon Wireless BI	12/31/11
<input type="checkbox"/>	☆	Zaghir Ahmed (2)	to:drwn Please Read!!! Do your part to be a giver TODAY!!!! - Hello Franchise Owners My wife	12/31/11
<input type="checkbox"/>	Streak CRM in your inbox.	ita .. me, Karyn (	new 2013 08 LIC Bank - Hi, The C of O is attar	12/31/11
<input type="checkbox"/>	☆	isrushp	g - That's Qual	12/31/11
<input type="checkbox"/>	☆	Little Ones (2)	Pre-K We	12/31/11
<input type="checkbox"/>	☆	eric, Neevon, me (21)	to:drwn JACK	12/31/11
<input type="checkbox"/>	☆	tonia John (2)	to:drwn Paz a	12/31/11
<input type="checkbox"/>	☆		Fw: Fw: RE: Hollywood East/ RUSH PAYMENT - Am	12/31/11
<input type="checkbox"/>	☆		October 25, 2011 Public Meeting Notice - DOT Traffic Improvements c	12/31/11
<input type="checkbox"/>	☆		Octobe 25. 2011 Public Meeting Notice - Liquor License Applications -	12/31/11
<input type="checkbox"/>	☆		03 - Yearly Fire Alarm Maintenance - Amol, Please see the attached N	12/31/11
<input type="checkbox"/>	☆		ment FAX - An image data in Pl	12/31/11
<input type="checkbox"/>	☆	tonia John (2)	z n F	12/31/11
<input type="checkbox"/>	☆	Paradg, me (4)	sqrlwd: O	12/31/11
<input type="checkbox"/>	☆	me, Silviu, Dave (19)	Whats new 2013 0	12/31/11
<input type="checkbox"/>	☆	Ramesh, me, Anu (4)	to:drwn RE: Soft tech source crime Bond Renewal - Dear Mr	12/31/11
<input type="checkbox"/>	☆		to:drwn FW: Request for Photography Access 1310 Jackson	12/31/11



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**Beyond Email.**

[Try the alpha](#)

Hello.